

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended

For Six Month Period Ending APRIL 30, 2012

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

BRITISH VIRGIN ISLANDS TOURIST BOARD

3354

- (c) Business Address(es) of Registrant

1 WEST 34TH STREET, SUITE 302, NEW YORK, NY 10001

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:

(1) Residence address(es)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

- (b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

- (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☐

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

NOT APPLICABLE

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

NOT APPLICABLE

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

THE BRITISH VIRGIN ISLANDS TOURIST BOARD

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

NOT APPLICABLE

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

NOT APPLICABLE

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

THE BRITISH VIRGIN ISLANDS TOURIST BOARD FOREIGN PRINCIPAL

THE BRITISH VIRGIN ISLANDS HAS SUPPLIED SERVICES FOR DISSEMINATION OF TOURIST INFORMATION:
PROMOTIONS/SEMINARS, ADVERTISING & TRADESHOWS -TRAVEL AGENTS / CONSUMERS

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
		ALL FUNDS ARE RECEIVED FROM THE BRITISH VIRGIN ISLANDS TOURIST BOARD HEADQUARTERS IN THE BRITISH VIRGIN ISLANDS TO COVER ALL EXPENSES INCURRED.	
			\$2,035,468.29
			Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐
- (2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
SEE ATTACHED PAGES			

\$533,439.12

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

THE BRITISH VIRGIN ISLANDS

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

BRITISH VIRGIN ISLANDS TOURIST BOARD \$2,035,468.29

NOVEMBER 1, 2011 TO APRIL 30, 2012

ALL EXPENSES ARE COVERED BY THE BRITISH VIRGIN ISLANDS TOURIST BOARD HEADQUARTERS IN THE BRITISH VIRGIN ISLANDS

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☒ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

- ☒ Email
☒ Website URL(s): _____
☒ Social media websites URL(s): _____
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

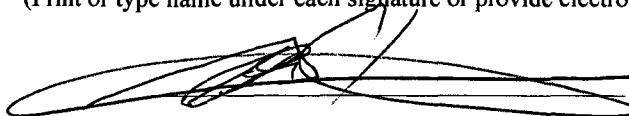
Yes ☐ No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)November 7, 2012IVERSON N SMITH

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¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: British Virgin Islands Tourist Board

<u>Last Name</u>	<u>First Name</u>	<u>Registration Date</u>
George	Perla	10/29/2003
Smith	Malcia	10/29/2003
Smith	Iverson	10/29/2003

4/30/2012

To Whom	Amount
Accounting Services	0.00
Advertising ✓	63,959.59 ✓
Bank Fees	14.38
Conference	293.81
Cell Phones	24,181.75
Computer Soft Ware	1,576.87
Computer Hard Ware	4,916.15
Credit Card	0.00
Entertainment	0.00
Equipment Maintenance	7,818.90
Fam trips	-300.00
Fulfillment	40,444.59
Furniture & Fixtures	(674.24)
Hotel	21,966.76
Housing	0.00
Insurance	5,103.10
Legal Fees	5,585.14
Marketing	76,145.08
Meal Allowance	14,400.00
Messenger	0.00
Miscellaneous	30.00
Misc. Refund	0.00
Office Supplies	5,392.25
Office Equipment (Leased)	7,674.59
Office Equipment	-387.45
Office Maintenance	0.00
Office Parking	0.00
Office Supplies & maintenance	700.00
Payroll	0.00
Postage & Freight	63,903.71
Printing	2,802.52
Promotional ✓	117.38 -
Registration	599.85
Renovation	0.00
Rent	0.00
Seminars	424.81
Storage	123.88
Server	7,059.14
Subscription/Membership	0.00
Telephone & Fax	6,111.55
Telephone	0.00
Trade Shows	35,105.21
Training/Meetings	0.00
Taxes/Office Rent	79,736.14
Transportation Service	28,385.66
Travel Expenses	23,189.76
Travel Subsistence	0.00
Uniforms	1,249.01
Utilities	5,409.61
Vehicle Expenses	379.62
Total	<u>533,439.12</u>

SUPPLEMENTAL PERIOD: 11-01-2011 to 04-30-2012

Promotions

4/19/2012	Hazel Penn	117.38
Total		<u>117.38</u>

Trade Shows

11/9/2011	Creative Catering	301.96
11/28/2011	Questex Media Gro	6,100.00
11/30/2011	Caribrand Communi	0.00
12/1/2011	Questex Media Gro	300.00
12/2/2011	Freeman AV Las Vegas	573.50
12/2/2011	Interior Gardens	102.70
12/2/2011	Questex Media Gro	300.00
12/5/2011	CTO	1,582.00
12/9/2011	Darios Nazareth PA	240.62
12/9/2011	Ges Exhibitions Eve	189.80
12/14/2011	Clive McCoy	3,334.25
12/15/2011	Tausha Vanterpool	1,005.30
12/20/2011	Ges Canada	654.46
12/22/2011	Ges Exhibitions Eve	327.65
1/3/2012	Canadian Boat Show	47.67
1/9/2012	NMMA Boat Shows	28.00
1/17/2012	Nast Events	998.40
1/25/2012	NMMA (Payment C	662.40
1/25/2012	Signature Travel Network	3,000.00
2/2/2012	The New York Times	6,120.00
2/2/2012	Travel Impressions	2,300.00
2/2/2012	The Boston Globe	2,655.00
2/7/2012	Exhibitions Electric	130.00
2/10/2012	Midtown Cleaners II	104.00
2/13/2012	Stapleton Floral Bo	106.25
2/14/2012	Freeman Boston	921.55
2/21/2012	Expo Convention	459.57
2/23/2012	Creative Catering	75.00
3/20/2012	Cassandra Smith	32.66
3/21/2012	CT-CTO	1,400.00
3/23/2012	Hazel Penn	30.00
Total		<u>34,082.74</u>

Travel Subsistence

11/11/2011	Perla George	525.00
11/23/2011	Hazel Penn	375.00
12/5/2011	Cassandra Smith	300.00
12/5/2011	Perla George	300.00
12/5/2011	Hazel Penn	1,800.00
12/15/2011	Tausha Vanterpool	375.00
12/15/2011	Clive McCoy	750.00
12/20/2011	Clive McCoy	825.00
12/20/2011	Clive McCoy	1,500.00
12/21/2011	Renaldo Chinnery	675.00

1/4/2012	Renaldo Chinnery	375.00
1/5/2012	Hazel Penn	300.00
1/9/2012	Renaldo Chinnery	825.00
1/9/2012	Cassandra Smith	1,125.00
2/2/2012	Tausha Vanterpool	150.00
2/2/2012	Perla George	225.00
2/2/2012	Clive McCoy	450.00
2/8/2012	Hazel Penn	300.00
2/8/2012	Perla George	300.00
2/15/2012	Perla George	375.00
2/28/2012	Hazel Penn	600.00
2/28/2012	Renaldo Chinnery	225.00
2/28/2012	Perla George	225.00
2/28/2012	Cassandra Smith	225.00
3/20/2012	Clive McCoy	675.00
3/20/2012	Tausha Vanterpool	225.00
4/19/2012	Perla George	300.00
4/19/2012	Hazel Penn	75.00
Total		<u>14,400.00</u>

Advertising

1/25/2012	Travel Impressions	16,350.00
2/15/2012	Travel Weekly	37,500.00
3/7/2012	AAA	7,719.59
4/19/2012	Ascend Training	2,390.00
Total		<u>63,959.59</u>

Marketing

11/4/2011	Diving Equipment & Marketing San Diego	475.00
11/15/2011	Liquid Web	648.65
11/18/2011	Liquid Web	97.64
12/2/2011	Travel Impressions	23,475.00
12/5/2011	Media Punch	8,300.00
12/13/2011	Liquid Web	337.49
12/15/2012	Liquid Web	1,095.53
1/17/2012	Liquid Web	1,347.30
1/17/2012	Effort Group LLC	4,500.00
1/17/2012	Effort Group LLC	550.00
1/25/2012	Global Bridal Group	5,000.00
2/15/2012	Virtuoso	23,500.00
2/15/2012	Liquid Web	1,345.98
3/15/2012	Liquid Web	1,345.15
4/6/2012	Gift Card TD Bank	2,500.00
4/19/2012	Fed Ex	1,627.34
Total		<u>76,145.08</u>